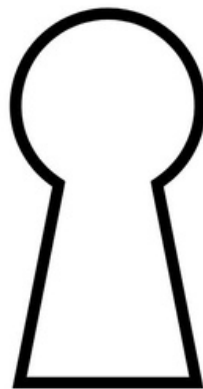


PRESS KIT

11 SECRETS OF NONPROFIT EXCELLENCE

Merger, Transformation, and Growth



**KATHLEEN
STAUFFER**

KATHLEEN STAUFFER

AUTHOR



ABOUT
KATHLEEN

Kathleen Stauffer is a strategic, results-driven professional with deep expertise in executive leadership and mergers/acquisitions. An expert on high-performance team building, organizational transformation and leveraging mergers for large-scale social change, she's enjoyed success as a CEO, president, division chief, and media group publisher. Under her leadership, The Arc Eastern Connecticut grew from a struggling \$5 million nonprofit supporting people living with intellectual and developmental disabilities to an enterprising, \$25+ million hybrid. Kathleen serves on national and regional Boards and is a recognized leader, writer, and presenter.

11 SECRETS OF NONPROFIT EXCELLENCE: MERGER, TRANSFORMATION, AND GROWTH

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TESTIMONIALS

"Peter Drucker first identified the importance of studying non-profit management. 'No Margin, No Mission' is one famous quote. Nonprofits are by far the largest employer group in the US, and they are the original laboratory for managing knowledge workers. Kathleen Stauffer has added valuable insights to the store of knowledge in this field.

Ms. Stauffer's 11 Secrets lives in the real-world of experience, and I find that her insights are also relevant to some of the startups that I work with."

Hugh Evans

Founder and Managing Member, 3D Ventures

"Kathleen Stauffer has written the blueprint for creating, managing and advancing a successful and thriving non-profit. Really, if you have a business of any kind, this book is a must-read. The strategies in this book will not only take you to the top but will keep you there."

David Perozzi -Senior Producer, CNN

"11 Secrets of Nonprofit Excellence provides invaluable insight into different styles of leadership and how to become a successful leader in the non-profit world. One of the most valuable leadership tips given is "Get up from your desk!" See from the front-line perspective what are the impeding issues and welcome the truth from your people as a gift toward the resolution of an issue and a giant step toward progress."

Shiela Hayes -President, NAACP Norwich Branch

"This book will prove very useful to nonprofit leaders because its storytelling provides a universal platform for its insights. In addition, its lessons are user friendly and defined. Kathleen Stauffer's method of highlighting both takeaways and questions is extremely helpful also. Overall, I will be referring to this document regularly. It is an excellent work that ties direct human experiences to critical tools for managing."

Win Evarts -Executive Director, The Arc Connecticut