

11 SECRETS OF NONPROFIT EXCELLENCE



Merger, Transformation, and Growth

Bridge the Knowledge Gap

Do you have what it takes to build agile, successful teams? Pursue mergers that transform? Are you solving the right problems for efficiency and growth? Do you want to leverage your mission for large-scale social change? Does your Board have a shared vision for innovation?

Discover the critical lessons of success with **11 Secrets of Nonprofit Excellence** in this step-by-step executive guide:

- Build effective, enthusiastic teams
- Deploy tech to boost revenues and quality
- Launch profitable micro businesses
- Negotiate game-changing legislative outcomes
- Design and implement dynamic strategic plans

**NOW IN ITS
2ND PRINTING!**

11 Secrets offers practical stories, disciplines, data, and humor in an empowering blueprint for achieving excellence in any organization.

The book addresses the resource gap for navigating non-profit growth and innovative tech solutions. Deftly weaving vignettes from the author's successful careers in international publishing and nonprofits, **11 Secrets** introduces real-life encounters with notables such as Muhammad Ali to unlock valuable secrets of quality, excellence, and mission advancement. **11 Secrets** lends itself to powerful coaching and winning outcomes for start-ups, non-profits, Boards and leaders, cross sector.

